A BUILD-YOUR-OWN APP FOR ARTS

Forget expensive, energy-draining agencies in bringing an arts event to life. Forget the expense of a custom made app. Apps4Arts provides a new templated platform to build smartphone festival guides.

THE APP

The cleanly designed app interface filters schedules by Diary, Artist and Venue allowing visitors full-control over which events they visit. With the addition of GPS tracking, the Take Me There feature maps the route from your location to your next venue at the tap of a button. Your festival app will come with full usage information and instructions, and will be available to download direct from the App Store and Google Play.

FEATURES

- Complete calendar of events cross-referenced by Artist,Venue or Date
- Up to 30 folio pages/events/venues
- Detailed artist portfolio and venue information pages linking to artist/venue websites
- Take Me There feature linking GPS tracking with venues relative to Google Maps
- Instructions and Information page
- Favourites section: Add events to a collated Favourites section and personalise your visit before the festival starts
- Option to create QR code incentives for further data collection

YOUR IDENTITY, OUR PROGRAMMING

The platform of the device allows you to retain your festival's distinctive identity and branding from your desktop while our back-end programming does the work to create your own interactive smartphone guide simply and cheaply.

SUPER-FAST TURNAROUND

The latest event information of your event can be incorporated. Our team typically requires less than two weeks for development and Apple approval.

CHART YOUR SUCCESS RATE

Google analytics allows you to immediately access data about your visitors, helping guide your future strategies.

A4AEVENTS

Apps4Arts Ltd. The Pervasive Media Studio, 1 Canon's Road, Harbourside, Bristol BS1 5TX
Tel: 07917 789 408 | Email: info@apps4arts.com | www.apps4arts.com | Copyright © 2016 Apps4Arts Ltd
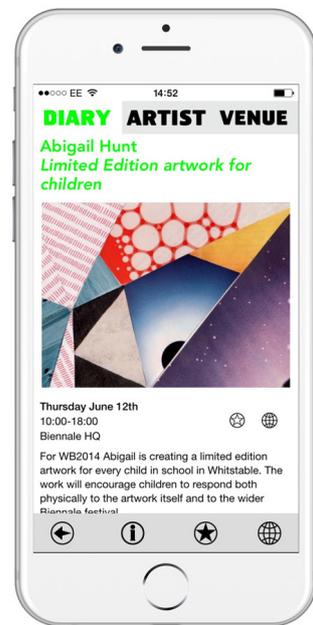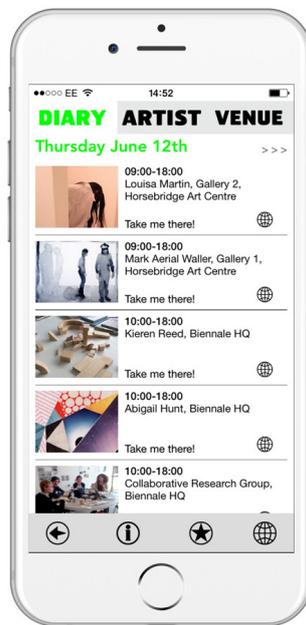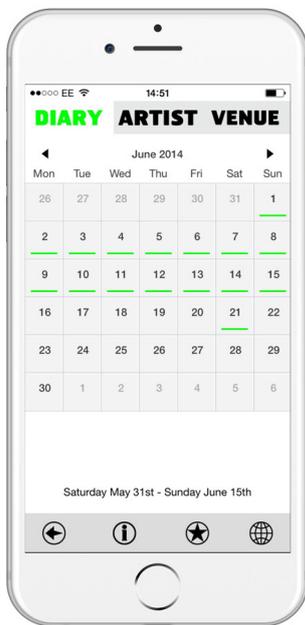
TESTIMONIALS

"As a festival with multiple venues and sites all over town, the app was a wonderful tool for our audiences, linking artists and venues up with GPS maps. The app was beautifully designed and simple to use, and worked extremely well. Our audiences loved the app and we're excited about it's potential. Being able to give our audiences bang up to date information is important, and we know people value getting all the festival programme on their smartphones, and planning their visit. Through the app we can detect visiting patterns that are far more sophisticated than our current evaluation can map. This information will enable us to make more informed applications to funders,and to better plan future festivals." — Sue Jones, Director, Whitstable Biennale

"Apps4Arts is an extremely unique, exciting app-creation platform. We have never worked with such affordable and easy software that created such an incredible outcome." — Bek berger, Fierce Festival

STANDARD PRICING

Prices will be £2000 incl VAT.
This cost is based on 30 bespoke folio pages
e.g., 10 Artists, 10 Venues and 10 Dates.

CONTACT

For more information, please contact:
Victoria Forrest
Founder/ Director, Apps4Arts Ltd
07917 789 408 / info@apps4arts.com